

PORTFOLIA

*FirstStep Fund Performance*

# Acquisition Overview

| Company   | Initial Investment Amount                               | Exit Event  | Final Release Date | Total Amount Distributed             |
|---|---|-------------|--------------------|--------------------------------------|
| IOTAS   | \$149,999.67<br>9/12/2019<br>Series A – Preferred Stock | Acquisition | June 3, 2023       | \$38,171<br>19,968 ADT Common Shares |
| <p>IOTAS, a pioneering company in the smart apartment technology sector, has been acquired by ADT, a leading provider of security and automation solutions for homes and businesses. ADT's acquisition of IOTAS signifies a strategic move to expand its footprint in the growing smart home market. By integrating IOTAS' innovative technology with ADT's expertise in security systems, the acquisition positions ADT as a comprehensive provider of smart home solutions, and validates the tremendous potential and impact of IOTAS' products and services in the market.</p> <ul style="list-style-type: none"><li>• Cash + Stock sale (Payments are released in increments to Portfolia with the final distribution released and paid to investors in 2023)</li></ul>  |   |             |                    |                                      |
| Helpshift   | \$499,998.23<br>7/31/2019<br>Series C – Preferred Stock | Acquisition | March 15, 2024     | \$493,888.63                         |
| <p>Helpshift, a leading customer service automation platform, has been acquired by Keywords Studios, a global provider of technical services to the video game industry. Keywords Studios' acquisition of Helpshift reflects their expansion into the customer support automation domain, complementing their existing suite of services. Helpshift's AI-powered chatbots and customer service automation technology will enhance Keywords Studios' offerings, enabling them to provide comprehensive end-to-end solutions for game developers and publishers. The acquisition is a testament to the exceptional value that Helpshift brings to the customer support industry.</p> <ul style="list-style-type: none"><li>• Acquired in December 2022</li><li>• Cash Sale</li><li>• Funds released in 2023</li></ul> |   |             |                    |                                      |

# FirstStep

Gross TVPI  
1.26x

Gross IRR  
8.84%

|  | Initial<br>Purchase<br>Date | # Units | Cost                | Fair Value          | Unrealized<br>Appreciation<br>(Depreciation) |
|--|-----------------------------|---------|---------------------|---------------------|--|
| <b>ADT LLC</b>   |                             |         |                     |                     |  |
| Common Stock   | 06/03/22                    | 16,119  | \$ 122,746          | \$ 146,199          | \$ 23,453                                    |
| <b>Aeena Dx, Inc. (fka Prime Genomics)</b>                 |                             |         |                     |                     |  |
| Series A Preferred   | 07/24/19                    | 250,000 | 250,000             | 98,684              | (151,316)                                    |
| SAFE   | 05/19/20                    |         | 100,000             | 17,241              | (82,759)                                     |
| Convertible Note 8%  | 12/03/21                    |         | 47,803              | 47,803              | -  |
| <b>Chronicle</b>   |                             |         |                     |                     |  |
| Convertible Note 4.5%                                      | 04/16/20                    |         | 500,000             | 500,000             | -  |
| <b>Full Harvest</b>  |                             |         |                     |                     |  |
| Series A Preferred   | 06/19/20                    | 151,573 | 386,663             | 515,500             | 128,837                                      |
| <b>HelpShift</b>   |                             |         |                     |                     |  |
| Series C Preferred   | 07/31/19                    | 62,250  | 499,998             | 499,998             | -  |
| <b>Lessonbee</b>   |                             |         |                     |                     |  |
| Series Seed Preferred                                      | 10/07/20                    | 248,277 | 113,786             | 113,786             | -  |
| <b>Madison Reed</b>  |                             |         |                     |                     |  |
| Series F Preferred   | 01/22/21                    | 95,494  | 499,997             | 533,974             | 33,977                                       |
| <b>Maven Clinic</b>  |                             |         |                     |                     |  |
| Series C Preferred   | 05/08/20                    | 50,011  | 249,999             | 885,195             | 635,196                                      |
| <b>OtoNexus</b>  |                             |         |                     |                     |  |
| Series C Preferred   | 10/07/20                    | 151,148 | 250,000             | 250,000             | -  |
| <b>Students of Wealth, Inc (dba Goalsetter)</b>            |                             |         |                     |                     |  |
| Series Seed Preferred Stock                                | 01/19/21                    | 259,830 | 99,998              | 296,206             | 196,208                                      |
| <b>Undefeated Technology, Inc. (fka Arria NLG Limited)</b> |                             |         |                     |                     |  |
| Series Seed Preferred                                      | 01/23/20                    | 108,299 | 150,000             | 135,374             | (14,626)                                     |
| <b>Total Investments</b>                                   |                             |         | <b>\$ 3,270,990</b> | <b>\$ 4,039,960</b> | <b>\$ 768,971</b>                            |

# Portfolio Highlights





# Open Funds

## FemTech III

- Focuses on health and wellness through the lifespan, including childbirth, menopause, and aging, new treatments for illnesses and conditions including female-focused cancers, and non-gendered issues such as pain management, mental health, and heart disease.

## Active Aging & Longevity II

- Focuses on products and services focused on the needs of the population aged 55 and older and new technologies to extend and enhance healthspan and longevity.

## Green & Sustainability

- Focuses on cleantech, climate impact, and all stages of the investment cycle in energy solutions.



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# Contact Us

## Investor Relations

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Q&A